

WORLD CONGRESS ON

Gastro intestinal C A N C E R

16 - 19 June 2004
Barcelona, Spain

**SECOND ANNOUNCEMENT
AND CALL FOR ABSTRACTS**

CHAIRS:

Mario Dicato, MD

Luxembourg Medical Center
Luxembourg, Luxembourg

Eric Van Cutsem, MD, PhD

University Hospital Gasthuisberg
Leuven, Belgium

WORLD CONGRESS ON



Gastrointestinal CANCER

16 - 19 JUNE 2004
BARCELONA, SPAIN

Invitation

Dear Colleague,

It is with great pleasure that we invite you to participate in the 2004 World Congress on Gastrointestinal Cancer in Barcelona, 16-19 June 2004.

The World Congress on Gastrointestinal Cancer is the natural successor to the tremendously successful series "Perspectives in Colorectal Cancer" (PICC) conferences, which we initiated six years ago.

Like PICC, the "World Congress on Gastrointestinal Cancer" will serve as a forum where specialists in cancer research, leading oncologists, and practicing clinicians will review the state of the art and share the newest information on the management of gastrointestinal cancer. As was the case for PICC, the congress will be built around overview lectures by widely recognized experts, complemented with presentations of selected "hot news" items, meet the professor sessions, and satellite symposia on specific topics.

The decision to expand the content of the congress beyond colorectal cancer was dictated by the recent progress in the management of other gastrointestinal cancers and the absence of an adequate forum for discussion of these results. To adequately cover all aspects of gastrointestinal cancers, we have expanded the scientific committee with experts from around the world and have renamed the congress to better reflect its truly international scope.

Please join us and your colleagues in Barcelona, 16-19 June 2004 for the "World Congress on Gastrointestinal Cancer". We know for certain that you will appreciate the scientific presentations and the opportunity to exchange ideas with world renowned opinion leaders, as well as the opportunity to enjoy the multicultural heritage of the city and delight in the culinary highlights of its chefs.

We look forward to seeing you there.

Mario Dicato, MD
Luxembourg, Luxembourg

Eric Van Cutsem, MD, PhD
Leuven, Belgium

Scientific Committee

Nadir Arber, MD
Ichilov Hospital
Tel Aviv, Israel

David Cunningham, MD
The Royal Marsden Hospital
Surrey, United Kingdom

Eduardo Diaz-Rubio, MD
San Carlos Hospital Clinic
Madrid, Spain

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Chairman
Luxembourg Medical Center
Luxembourg, Luxembourg

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Bergamo, Italy

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Gastrointestinal CANCER

16 - 19 JUNE 2004
BARCELONA, SPAIN

Important Dates

Abstract Submission Deadline:5 April 2004
Acceptance Notifications Mailed:30 April 2004
Presenter Registration Deadline:1 June 2004
Presentation Dates:16 June – 19 June 2004

Faculty

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Berlin, Germany

Hans-Jochen Wilke, MD
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Essen, Germany

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Peter MacCallum Cancer Institute
East Melbourne, Victoria, Australia

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BARCELONA, SPAIN

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The following companies have provided unrestricted educational grants in support of this conference:

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Corporate Support Options

Several options are available to companies interested in supporting this conference. For more information, please contact Anne Rojas at +1 (770) 200-7025, or by email at a.rojas@imedex.com.

Scientific Agenda

Wednesday, 16 June, 2004

- 14:00 **Expert discussion:** Surveillance and follow-up of colon cancer (by invitation only)
- 16:30 Presentation of selected abstracts
- Opening—Keynote Lectures**
Chairs: *Mario Dicato, MD and Eric Van Cutsem, MD, PhD*
- 17:00 Jacques Wils honorary lecture: Molecular changes during colorectal carcinogenesis
Speaker invited
- 17:30 **Keynote lecture:** Genomic profiling of colorectal cancer and implications for treatment
David J. Kerr, CBE, MD, FRCP
- 18:00 **Keynote lecture:** Prevention of upper gastrointestinal cancer
Speaker invited

Thursday, 17 June, 2004

- 8:00 **Meet the professor sessions**
Biliary tract cancer: *Manfred P. Lutz, MD*
Anal cancer: *Jean-François Bosset, MD*
Neuroendocrine tumors of the GI tract: *Bertram Wiedenmann, MD*
Locoregional treatment of liver metastases: *Dominique Elias, MD*
Gastrointestinal lymphoma: *Speaker invited*

SESSION I: ESOPHAGEAL AND GASTRIC CANCER

Chairs: *Karin Haustermans, MD, PhD and John S. Macdonald, MD*

Controversy Topic 1: Chemoradiotherapy in esophageal cancer

- 9:00 The role of chemoradiotherapy in esophageal cancer
Hans-Jochen Wilke, MD
- 9:30 **Discussion:** Chemoradiotherapy versus surgery or chemoradiotherapy in addition to surgery
Chair: *Philippe Rougier, MD*
Panel: *Robert Glynn-Jones, MD, Toni Lerut, MD and Hans-Jochen Wilke, MD*
- 10:00 Chemotherapy for advanced gastric cancer
Eric Van Cutsem, MD, PhD
- 10:20 The role of novel targets in esophageal and gastric cancer
Josep Tabernero, MD
- 10:40 Break

Mark your calendars for 2005!

World Congress on Gastrointestinal Cancer
15 - 18 June 2005 Barcelona, Spain

Controversy Topic 2: Which neoadjuvant or adjuvant treatment is appropriate for gastric cancer?

- 11:10 Surgery for gastric cancer: Extensive or limited?
Cornelis J.H. van de Velde, MD, PhD
- 11:25 Postoperative chemoradiotherapy for gastric cancer
John S. Macdonald, MD
- 11:40 Preoperative chemotherapy for gastric cancer
David Cunningham, MD
- 11:55 **Discussion:** What is the optimal strategy for high-risk resectable gastric cancer?
Chair: *Arnaud D. Roth, MD*
Panel: *David Cunningham, MD, Yoon-Koo Kang, MD, PhD, John S. Macdonald, MD and Cornelis J.H. van de Velde, MD, PhD*

- 12:30 **Concurrent lunch symposia**
Lunch symposium A: Supported by Sanofi-Synthelabo
Lunch symposium B: TBA

SESSION II: CANCER OF THE LIVER AND PANCREAS

Chairs: *David Cunningham, MD and Roberto Labianca, MD*

- 14:00 The treatment of hepatocellular carcinoma
Jordi Bruix, MD
- 14:20 Molecular markers in pancreatic cancer: Implications for treatment
James L. Abbruzzese, MD
- 14:40 Which staging methods influence the approach to patients with pancreatic cancer and bile duct cancer?
Dirk J. Gouma, MD
- 15:00 Surgery for pancreatic cancer and biliary tract cancer
Valerio Di Carlo, MD
- 15:20 Break

Controversy Topic 3: Adjuvant and neoadjuvant treatment for pancreatic cancer

- 15:50 The European perspective
Jean-Luc Van Laethem, MD, PhD
- 16:05 The US perspective
Margaret A. Tempero, MD
- 16:20 **Discussion:** What is the optimal neo- or adjuvant treatment in pancreatic cancer?
Chair: *Karin Haustermans, MD, PhD*
Panel: *James L. Abbruzzese, MD, Valerio Di Carlo, MD, Margaret Tempero, MD and Jean-Luc Van Laethem, MD, PhD*

- 16:50 The management of locally advanced pancreatic cancer
Michel Ducreux, MD, PhD
- 17:10 The management of metastatic pancreatic cancer: Current options and future developments
James L. Abbruzzese, MD
- 17:45 **Satellite symposium**
Supported by Merck KGaA

Friday, 18 June, 2004

- 8:00 **Meet the professor sessions**
Biliary tract cancer: *Manfred P. Lutz, MD*
Anal cancer: *Jean-François Bosset, MD*
Neuroendocrine tumors of the GI tract: *Bertram Wiedenmann, MD*
Locoregional treatment of liver metastases: *Dominique Elias, MD*
Gastrointestinal lymphoma: *Speaker invited*

SESSION III: COLORECTAL CANCER: PREVENTION AND SCREENING

Chairs: *Nadir Arber, MD and Patrick G. Johnston, MD, PhD*

- 9:00 Prevention and screening for colorectal cancer
Wendy P. Atkin, MPH, PhD
- 9:20 Chemoprevention for colorectal cancer
Nadir Arber, MD
- 9:40 Hereditary and familial colon cancer
Sabine Tejpar, MD, PhD
- 10:00 Controversial cases
Nadir Arber, MD, Wendy P. Atkin, MPH, MD and Sabine Tejpar, MD, PhD
- 10:15 Break

SESSION IV: COLORECTAL CANCER: IMAGING AND STAGING

Chairs: *Eduardo Díaz-Rubio, MD and Bengt Glimelius, MD*

- 10:40 Virtual endoscopy for colon cancer
Andrea Laghi, MD
- 11:00 Imaging for liver metastases
Speaker invited
- 11:20 Role of PET scan in colorectal cancer
Patrick Flamen, MD, PhD
- 11:40 Endoscopic ultrasound in rectal cancer: The impact on treatment and outcome
Marc Giovannini, MD
- 12:00 Role of MRI in rectal cancer
Regina Beets-Tan, MD, PhD



Continuing Medical Education

This program will be submitted to ESMO for accreditation. Participants will receive a certificate of attendance at the end of the congress.

General Information

For more information about Barcelona, please visit www.barcelonaturisme.com or www.bcn.es

Congress Language

The congress language is English without translation.

Registration Desk

The Registration and Information Desk will be staffed:

- Wednesday, 16 June 12:00 – 20:00
- Thursday, 17 June 7:00 – 19:00
- Friday, 18 June 7:00 – 19:00
- Saturday, 19 June 8:00 – 16:30

Important Dates

- Abstract Submission Deadline: 5 April 2004
- Acceptance Notifications Mailed: 30 April 2004
- Presenter Registration Deadline: 1 June 2004
- Presentation Dates: 16 June – 19 June 2004

Scientific Agenda

Friday, 18 June, 2004

- 12:30 **Concurrent lunch symposia**
Lunch symposium C: Supported by Aventis
Lunch symposium D: Supported by Eli Lilly and Company

SESSION V: SURGERY FOR COLORECTAL CANCER

Chairs: Bernard Nordlinger, MD and Werner Scheithauer, MD

- 14:00 Laparoscopic surgery for colon and rectal cancer
Speaker invited
- 14:20 Surgery for peritoneal metastases and pseudomyxoma peritonei
Dominique Elias, MD

Controversy Topic 4: Resection or ablation of liver metastases

- 14:40 **Debate:** Bernard Nordlinger, MD (pro surgery) versus Thierry de Baère, MD (pro radiofrequency)
- 15:05 Presentation of selected abstracts or cases
Mario Dicato, MD

15:20 Break

SESSION VI: MULTIMODALITY THERAPY FOR RECTAL CANCER

Chairs: Bruce D. Minsky, MD and Arnaud D. Roth, MD

- 15:50 Adequate surgical resection for rectal cancer
The surgeon's view: Lars Pahlman, MD, PhD
The pathologist's view: *Speaker invited*
- 16:20 The approach to small rectal tumors
David Sebag-Montefiore, MD

Controversy Topic 5: Optimal (neo)adjuvant treatment for rectal cancer

- 16:40 Preoperative short course radiotherapy
Bengt Glimelius, MD
- 16:50 Preoperative long course chemoradiotherapy regimen
Vicenzo Valentini, MD
- 17:00 The US view
Joel E. Tepper, MD
- 17:10 Discussion of controversial cases
Chair: *Bengt Glimelius, MD*

Panel: Daniel G. Haller, MD, Bruce D. Minsky, MD, Joel E. Tepper, MD, Vicenzo Valentini, MD and Lars Pahlman, MD, PhD

- 17:30 **Satellite symposium**
Supported by F. Hoffmann-La Roche

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Saturday, 19 June, 2004

SESSION VII: GASTROINTESTINAL STROMAL TUMORS (GIST)

Chair: *Mario Dicato, MD and John R. Zalberg, MD*

- 9:00 Molecular events in GIST
Markku Miettinen, MD, PhD
- 9:20 The management of GIST
Charles D. Blanke, MD
- 9:40 Is a PET scan a necessary tool in the treatment of GIST?
Sigrid Stroobands, MD, PhD
- 9:50 What to do in case of resistance to imatinib?
Charles D. Blanke, MD
- 10:00 Break

SESSION VIII: ADJUVANT THERAPY FOR COLON CANCER

Chairs: *Aimery de Gramont, MD and Hans-Joachim Schmoll, MD, PhD*

- 10:30 The adjuvant treatment of stage III colon cancer
Daniel G. Haller, MD
- 10:50 The role of prognostic markers and their impact on the adjuvant treatment of colorectal cancer
Mario Dicato, MD

Controversy Topic 6: The management of stage II colon cancer

11:10 Panel Discussion

Chair: *Al B. Benson III, MD*

Panel: *Stefano Cascinu, MD, David Cunningham, MD, Daniel G. Haller, MD, Bernard Nordlinger, MD, Werner Scheithauer, MD, John R. Zalberg, MD*

- 11:40 Hot topics from ASCO or presentation of selected abstracts
- 12:00 **Lunch symposium**
Supported by F. Hoffmann-La Roche

SESSION IX: METASTATIC COLORECTAL CANCER

Chairs: *Daniel G. Haller, MD and Eric Van Cutsem, MD, PhD*

- 13:30 How do I treat a patient with metastatic colorectal cancer in first and second line in the USA in 2004?
Richard M. Goldberg, MD
- 13:45 How do I treat a patient with metastatic colorectal cancer in first and second line in Europe in 2004?
Philippe Rougier, MD
- 14:00 The role of novel targeted agents in colorectal cancer
Eric Van Cutsem, MD, PhD

- 14:20 Predictive molecular markers and their impact on the choice of treatment
Patrick G. Johnston, MD, PhD
- 14:40 What is the optimal duration of treatment in metastatic colorectal cancer?
Paulo M. Hoff, MD
- 14:55 The chemotherapy for elderly patients with metastatic colorectal cancer
Speaker invited

Controversy Topic 7: Optimal treatment in poor risk patients

15:10 Panel Discussion

Chair: *Claus-Henning Köhne, MD, PhD*

Panel: *Al B. Benson III, MD, Richard M. Goldberg, MD, Philippe Rougier, MD and Hans-Joachim Schmoll, MD*

- 15:30 Presentation of expert discussion on surveillance and follow-up of colon cancer
Eric Van Cutsem, MD, PhD
- 16:00 Adjourn

Conference Location

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Av. Diagonal, 661-671
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Congress Secretariat



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Registration Details

Registration Fees	ESMO members*	Non-members
Discounted: Register by 16 April 2004	€ 475	€ 525
Regular: Register by 9 June 2004	€ 575	€ 625
Full: Register after June 9 or on-site	€ 725	€ 775

*proof of eligibility must accompany registration

To Register: You may register on-line at www.worldgicancer.com, call Imedex at +1 (770) 751 7332 or return the registration form in this program by mail or fax. If you mail the form, please keep a copy for your records. Registration confirmations will be issued before the meeting.

To qualify for special registration fees, registration and full payment must be received by Imedex by the dates specified.

Discounts: ESMO members are eligible to receive a € 50 discount from published registration fees. Proof of eligibility must accompany registration.

Payment: Registration fees and hotel reservation guarantees can be remitted by credit card, check or wire transfer. Checks should be payable to Imedex. To pay via wire transfer, you must add € 50 to the registration fee to cover bank charges. Include the full name of the attendee and the name of the congress: Project #180, World GI Cancer 2004. Attendee is not registered until full payment is received.

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Registration Fee Inclusions: Registration fees include admittance to scientific sessions, congress materials and all functions as specified in the program.

Cancellation: For registration fees to be refunded, written notice of cancellation must be received at Imedex by 9 June 2004. The amount of registration fees remitted, minus a € 90 administrative charge, will be refunded after the congress. Substitutions are accepted with written notification. After 9 June 2004, no refunds will be made.

Italian Participants: Depha Congress S.r.l has been appointed as the official agency for government authorization for Italian participants. You may contact them directly at: Depha Congress S.r.l. Via Garofalo no. 4, 20133 Milano, Tel: +39 02 23 95 541, Fax: +39 02 70 63 92 94.

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Call for Abstracts

Participants interested in presenting data should submit abstracts online at www.worldgicancer.com by **5 April 2004**. Abstracts are subject to acceptance by the scientific committee. Once accepted, abstracts will be published in the final program book and presented as posters or orally.

Acceptance notifications and guidelines for abstract presentation will be sent on 30 April 2004. Authors of accepted abstracts who have not registered will have until 1 June 2004 to do so at the rate of € 525. After this date, abstracts without registered presenters will be disregarded.

Submit your abstract online at www.worldgicancer.com.

Submission Deadline: 5 April 2004

Abstract Guidelines

- Accepted format: Word documents, arial font 9, 500 word limit.
- Follow the online instructions.
- Abstracts must be written in English.
- Use a concise title.
- List affiliations of author(s) as briefly as possible, with city, state and country.
- List all authors and indicate the presenting author.
- Use standard and well-accepted abbreviations.
- When using references, use standard and well-accepted formats.
- Abstract content should be single-spaced, typed in lower case, and no more than 500 words.

All should contain:

- Purpose of the study
- Summarized description of the project
- Results and conclusions



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7th
WORLD CONGRESS ON

Gastro intestinal

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15-18 JUNE 2005
BARCELONA, SPAIN



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EMAIL ADDRESS _____

MD PhD PharmD RN Other Degree _____

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INSTITUTE _____

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CITY/STATE OR PROVINCE/POSTAL CODE _____ COUNTRY _____

TELEPHONE _____ FAX _____



Check here if you require special facilities or assistance. Attach a note with specific details and requirements.

REGISTRATION FEES*

- € 525 **Discounted** If received by 16 April 2004
- € 625 **Regular** If received by 9 June 2004
- € 775 **Full** If received after 9 June 2004
- € 50 **ESMO Members** ESMO Number (required for discount): _____

*Registration is not complete until payment has been received.

PAYMENT METHOD

Check in the amount of: € _____ Wire Transfer in the amount of: € _____ (add € 50)

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Cardholder's Name: _____ Signature: _____

Cancellation Policy: For registration fees to be refunded, written notice of cancellation must be received at Imedex by 9 June 2004. The amount of registration fees refunded, minus a € 90 administrative charge, will be refunded after the conference. Substitutions are accepted with written notification. After 9 June 2004, no refunds will be made.

HOUSING FORM

Return this form with payment to ECIS by 16 May 2004. Do not contact the hotels directly: the congress rate is not guaranteed outside the housing block. Note: Each delegate must complete a separate Registration Form (photocopy acceptable).

Family Name _____ First Name _____

Address _____

City/State or Province/Zip or Postal Code _____ Country _____

Telephone Number _____ Fax Number _____

Email Address _____

Accompanying Person's Family Name _____ Accompanying Person's First Name _____

ACCOMMODATION: Rates are averages per night for single occupancy and include taxes. Indicate category in order of preference (1=most, 4=least). Congress rates are not guaranteed outside the congress housing block.

HOTEL CATEGORY

- 5★ grand luxe from € 360-420 Single Double **NO. ROOMS:** _____
- 5★ from € 300-350 Twin Non-smoking **ARRIVAL DATE:** _____
- 4★ superior from € 250-290 Smoking **DEPARTURE DATE:** _____
- 4★ from € 200-240

TRANSFERS BY REQUEST: Please complete only if you wish to reserve transportation service to or from the airport at the price of € 89.00 each way via private car with English speaking driver. Local taxes are included.

ARRIVAL DAY _____ AIRLINE _____ FLIGHT NO. _____ ARRIVAL TIME _____ FROM _____

DEPARTURE DAY _____ AIRLINE _____ FLIGHT NO. _____ DEPARTURE TIME _____ DESTINATION _____

Payment Amount and Method

Full payment is requested for confirmation, plus a € 15 reservation-handling fee. Please ask ECIS for prices and indicate your preferred form of payment. ECIS will send you possible hotels and an invoice.

Estimated hotel cost: _____ + transfers _____ + handling fee: € 15 = _____ (total due)

Method: Visa Eurocard/Mastercard American Express Bank Transfer to ECIS*

CREDIT CARD NUMBER _____ EXPIRATION DATE _____

CARDHOLDER'S NAME _____ SIGNATURE _____

Any changes or cancellations must be made in writing to ECIS. Do not contact the hotel directly. If cancelling before 16 May 2004, the payment will be fully refunded (minus € 15 handling fee). Between 17 May and 4 June 2004, 50% deposit will be refunded (minus € 15 handling fee), no refund can be made after 4 June 2004.

*European Conference & Incentive Services S.L. (ECIS) will send you an invoice with banking details after your request.