



Press Information

We would like to take this opportunity to welcome the media to the premier global conference on gastrointestinal cancer. As our guest, you will have the opportunity to interact with some of the world's leading authorities in the study and treatment of gastrointestinal cancers. 65 expert specialists from a range of disciplines will participate in the scientific program and their presentations will provide delegates with information on the latest developments in basic and clinical research. Their consensus report on the neoadjuvant and adjuvant treatment of gastric cancer and gastroesophageal junction tumors will bring the congress to a close.

General Congress Information

The 7th World Congress on Gastrointestinal Cancer has been organized in partnership with the European School of Medical Oncology.

Congress dates: Wednesday – Saturday, 15-18 June 2005.

Congress location: All scientific sessions will be held at The International Convention Center of Barcelona (Centre de Convencions Internacional de Barcelona) – CCIB

Abstracts: Nearly 200 accepted abstracts will be published in the congress proceedings book, providing broad overview of research that is being done across the globe. All accepted abstracts are published in the Congress program book.

Abstract Poster Hours – CCIB Level 0, Exhibition Hall

Thursday, 16 June	9:00 – 19:00
Friday, 17 June	9:00 – 18:15
Saturday, 18 June	9:00 – 15:00

Registrations: More than 2,500 participants have pre-registered for the scientific gathering, representing 86 countries around the world. 3,000 total participants are expected to attend the congress.

Scientific Agenda:

- Clinically-focused with a multidisciplinary approach
- Overview lectures by widely recognized experts
- Presentation of selected “hot news” items

- Meet the Professor sessions
- Satellite Symposia

Scientific Topics:

- Cancer of the Pancreas
- Esophageal Cancer
- Gastrointestinal Stromal Tumors
- Cancer of the Liver
- Gastric Cancer
- Colorectal Cancer: Prevention
- Colorectal Cancer: Surgery
- Surveillance of Colon Cancer
- Multimodality Therapy for Rectal Cancer
- Special ESMO Session: Supportive care and emergencies in gastrointestinal cancer
- Adjuvant therapy for colon cancer
- Metastatic colorectal cancer
- Report on Expert Discussion: Neoadjuvant and adjuvant treatment of gastric cancer and gastroesophageal junction tumors

The complete scientific agenda is printed in the Congress program book.

Exhibition:

Thursday, 16 June	9:00 – 19:00
Friday, 17 June	9:00 – 18:15
Saturday, 18 June	9:00 – 15:00

Onsite Resources

Press Room: CCIB, Level 1, Room 131.

Hours: 8:00 – 20:00 Wednesday – Friday, 15-17 June

8:00 – 17:00 Saturday, 18 June

Fax and internet access will be provided. The press room will be continuously staffed; hostesses will be in the room on a part-time or as needed basis.

Access: Press registration includes full access to all scientific sessions, satellite symposia and the exhibit hall. Registered press will receive a complete conference bag. Social events are not included in press registration.

Contacts:

Among the specialists available for interviews are the co-chairmen of the congress – Mario Dicato, MD, of the Luxembourg Medical Center in Luxembourg and Eric Van Cutsem, MD, PhD, of the University Hospital Gasthuisberg in Leuven, Belgium. Please let us know in advance if you are interested in speaking with any of the conference faculty including the co-chairmen. Karla Linder,

project manager, is available onsite and will be able to facilitate your interviews. She can be contacted by telephone at (+1) 404-384-8416.

Press Briefings:

No daily press briefings are scheduled.

Guidelines for Industry/Sponsors

Industry/Sponsor Press Conferences:

Press briefings by industry/sponsors will be allowed at the 7th World Congress on Gastrointestinal Cancer. In order to avoid any competing activities that could deter a significant number of attendees / faculty from participating in the program, the following policies will apply:

1. They must be narrowly targeted (i.e. less than 20 people in attendance)
2. They may not otherwise interfere with World Congress activities (i.e. noise, large camera crews, etc.)
3. They may not be held in the designated Press room at the Convention Center, in order to allow unrestricted access to that room, but may be held in a separate room or offsite.
4. Imedex must be notified of the time and location of the briefing in advance of the event

Press briefings may be held during a satellite symposium if the above 4 guidelines are met. Other time slots will be considered if the same guidelines will be met.