



12TH WORLD CONGRESS ON
Gastrointestinal
C A N C E R



30 JUNE – 3 JULY 2010
BARCELONA, SPAIN

CHAIRS:

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Second Announcement

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Accreditation

The Congress has applied for ESMO accreditation. Attendees will receive a certificate of attendance at the end of the Congress.

Who Should Attend

This Congress is specifically designed for practicing clinicians, gastroenterologists, hepatologists, surgeons, medical oncologists, radiation oncologists, and clinical researchers who wish to review and update their knowledge and management of cancers of the gastrointestinal tract.

Learning Objectives

After attending this Congress, participants should be able to:

- Identify current controversies in the management of patients with gastric or esophageal cancers
- Discuss contemporary treatment options for patients with gastric or esophageal cancers
- Comment on available treatment options for rare gastrointestinal and neuroendocrine tumors
- Recognize the epidemiology and pathogenesis of hepatocellular carcinoma
- Discuss management of patients with cancer of the liver
- Understand adjuvant and neoadjuvant treatment options for patients with locally advanced and metastatic cancer of the pancreas
- Select the most appropriate detection, screening and chemoprevention methods for colorectal cancer
- Generalize the use of molecular markers for screening and prognosis of colorectal cancer and gastric cancer
- Select the most appropriate adjuvant and neoadjuvant treatments for colorectal cancer patients
- Comment on new agents in the treatment of colorectal cancer and the latest clinical trials results
- Identify treatment strategies for rectal cancer
- Distinguish appropriate surgical techniques for the treatment of gastrointestinal cancers

CONGRESS SECRETARIAT

This Congress is developed and managed by Imedex.



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SOCIETIES AND ASSOCIATIONS

This Congress is endorsed by the following societies and associations:



SATELLITE SYMPOSIA

Satellite symposia, supported by a variety of pharmaceutical companies and other organizations, will be open to Congress attendees free of charge. Topics have been chosen to complement the plenary sessions of the Congress.

CONGRESS LANGUAGE

The Congress language is English. No translation will be provided.

CONGRESS WEBSITE

www.worldgicancer.com

Visitors to the Congress website can view the scientific program and housing options, and register for the Congress. Please check frequently for updates.

CONGRESS LOCATION

The International Convention Center of Barcelona

Centre de Convencions Internacional de Barcelona (CCIB)
Rambla de Prim 1-17
08019 Barcelona, Spain

This modern convention center is located in the heart of a new activity area at the junction of the Mediterranean Sea and the Besòs River, in North-East Barcelona.

CORPORATE SUPPORT

The following companies are supporters of this Congress:

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Several options are available to companies interested in supporting this congress. For more information, please contact Imedex at +1 (770) 751 7332, or by email at cme@imedex.com.



Scientific Agenda

WEDNESDAY, 30 JUNE 2010

12:30 **Expert discussion (by invitation only)**
Scientific Committee and selected experts

Session I: Selected abstracts

15:00 Welcome and introduction
Mario Dicato, MD and Eric Van Cutsem, MD, PhD

15:05 Presentation of selected abstracts

Session II: Cancer of the pancreas and bile ducts

16:00 Molecular pathogenesis and new therapeutic targets in pancreatic cancer
Nick R. Lemoine, MD, PhD, FRCPath, MedSci

16:20 What to do in families with hereditary pancreatic cancer
Hans F. Vasen, MD, PhD

16:40 Presentation of selected abstracts

17:00 Diagnostic pitfalls in pancreatic cancer
Pascal Hammel, MD

17:20 Can a borderline resectable or non-resectable pancreatic cancer become resectable after a neoadjuvant treatment?
Françoise Mornex, MD, PhD

17:40 Cases of pancreatic cancer: Adjuvant, locally advanced and metastatic disease

18:00 What is the optimal approach for patients with metastatic pancreatic cancer?
Volker Heinemann, MD, PhD

18:20 New treatment options on the horizon in pancreatic cancer and cholangiocarcinoma
Margaret A. Tempero, MD

18:40 Surgery for extrahepatic bile duct cancer
Jacques Belghiti, MD

19:00 Adjourn

Closed session (by invitation only)

Parallel with Session II: Cancer of the pancreas and bile ducts

16:00 Strategy of clinical trials groups

THURSDAY, 1 JULY 2010

Closed session (by invitation only)

Parallel with Session III: Meet the expert concurrent presentations and Session IV: Cancer of the liver

8:00 How to go forward with translational research in GI cancer

Session III: Meet the expert concurrent presentations

8:00 Anal cancer
Committee member invited

Cholangiocarcinoma and gall bladder cancer
Jean-Luc Van Laethem, MD, PhD

Carcinoma of unknown origin
Nicholas A. Pavlidis, MD, FACS

GIST
Committee member invited

Reading or interpreting the medical literature
Daniel G. Haller, MD

8:50 Break

Session IV: Cancer of the liver

- 9:00 Molecular changes occurring in pathogenesis of HCC
Josep M. Llovet, MD
- 9:20 Presentation of selected abstracts and case discussion
- 9:40 Treatment algorithm in HCC
Michel Ducreux, MD, PhD
- 10:00 New agents on the horizon in HCC
Jordan D. Berlin, MD
- 10:15 **Keynote lecture 1:** Biomarkers for GI cancer: Between hope and hype comes histopathology!
Janusz A. Jankowski, MD, PhD, FRCP, FACC
- 10:40 Break and poster viewing

Session V: Rare tumors: Neuroendocrine tumors and gastrointestinal stromal tumors (GIST)

- 11:10 Is mutational analysis essential for the appropriate management of GIST?
Committee member invited
- 11:20 Clinical and pathological classification of NET
Irvine M. Modlin, MD, PhD, FRCS, FACS
- 11:40 Presentation of selected abstracts
- 11:50 Medical treatment of NET
Bertram Wiedenmann, MD
- 12:10 Radionuclide treatment for NET
D.J. Kwekkeboom, MD
- 12:30 Session adjourns
- 12:45 Concurrent luncheon symposia begin
- 14:15 Concurrent luncheon symposia adjourn

Session VI: Esophageal cancer

- 14:30 What is new in Barrett's esophagus?
Guido N. J. Tytgat, MD, PhD
- 14:50 Treatment of Barrett's esophagus
Prateek Sharma, MD

- 15:10 Pro-Con session on locally advanced esophageal cancer
Chemoradiotherapy alone is the standard
Laurent Bedenne, MD
Chemoradiotherapy plus surgery
Michael Stahl, MD
Surgery alone is the standard
Speaker invited
- 15:40 Discussion and cases
- 16:00 Break

Session VII: Gastric cancer

- 16:30 What is optimal surgery for gastric cancer?
Committee member invited
- 16:50 Should all patients be treated with adjuvant and/or neoadjuvant treatment?
Florian Lordick, MD, PhD
- 17:10 Presentation of selected abstracts
- 17:30 What is the reference cytotoxic regimen in advanced gastric cancer?
The US perspective
Jaffer Ajani, MD
The Asian perspective
Yung-Jue Bang, MD, PhD
The EU perspective
Andrés Cervantes, MD
- 18:00 What is the optimal algorithm for anti-HER2 targeted in gastric cancer?
Yung-Jue Bang, MD, PhD
- 18:10 Which new targets are important in gastric cancer?
Committee member invited
- 18:20 Adjourn
- 18:35 Satellite symposium begins
- 20:05 Satellite symposium adjourns

Scientific Agenda

FRIDAY, 2 JULY 2010

Session VIII: Meet the expert concurrent presentations

Parallel with Session IX: Presentation of selected abstracts and Session X: Clinical trials for GI oncologists

- 8:00 Supportive care: Management of emesis and anemia - guidelines
Matti S. Aapro, MD
- Peritoneal metastases and mesothelioma
Committee member invited
- Carcinoma of unknown origin
Nicholas A. Pavlidis, MD, FACS
- Gastrointestinal lymphoma
Bertrand Coiffier, MD

Session IX: Selected abstracts II

Parallel with Session VIII: Meet the expert concurrent presentations and Session X: Clinical trials for GI oncologists

- 8:00 Presentation of selected abstracts

Session X: Clinical trials for GI oncologists: Trials and endpoints in GI cancer

Parallel with Session VIII: Meet the expert concurrent presentations and Session IX: Presentation of selected abstracts

- 8:00 Is DFS, RR or survival the best endpoint in colorectal cancer?
Outcome of ARCAD working group
Aimery De Gramont, MD and Daniel J. Sargent, MD
- Which difference should we target?
Committee member invited
- Pharmacodynamic endpoints
Committee member invited
- Is imaging with MRI useful for evaluation of activity?
Dow-Mu Koh, MD, MRCP, FRCR
- 9:30 Adjourn

Session XI: Special nurse symposium – EONS symposium: Nursing aspects on management of side effects of targeted agents

Parallel with Session XII: ESMO session: Focus on young medical oncologist

- 9:00 Topics to be determined
- 10:30 Break and poster viewing

Session XII: ESMO session: Focus on young medical oncologist

Parallel with Session XI: Special nurse symposium - EONS symposium: Nursing aspects on management of side effects of targeted agents

- 9:00 Towards personalization in gastrointestinal cancer
Committee member invited
- 9:20 Unraveling the molecular signature of colon cancer – Have we made progress?
Sabine Tejpar, MD, PhD
- 9:40 Oncogenic mutations and targeted therapies in colon cancer - Have we made progress?
Alberto Bardelli, PhD
- 10:00 **Keynote lecture 2:** A new measure of treatment benefit in randomized trials, with applications to gastrointestinal cancer
Marc Buyse, ScD
- 10:30 Break and poster viewing

Session XIII: Multimodality therapy for rectal cancer

- 11:00 Imaging in rectal cancer: What is mandatory for optimal staging?
Regina G.H. Beets-Tan, MD and Geerard L. Beets, MD
- 11:20 Is sphincter saving surgery the goal in rectal cancer?
Debate and discussion
- Pro
André D'Hoore, MD, PhD
- Contra
Committee member invited
- 11:40 Is local resection adequate for early rectal tumor (TEMS)?
Alex Kartheuser, MD, PhD, MSc
- 11:50 Which neoadjuvant treatment in rectal cancer?
Vincenzo Valentini, MD
- 12:05 A glimpse into the future of new radiation techniques for rectal cancer
Committee member invited
- 12:20 How do we evaluate the quality of care in rectal cancer?
Committee member invited
- 12:35 Presentation of selected abstracts and cases
- 13:00 Session adjourns
- 13:15 Concurrent luncheon symposia begin
- 14:45 Concurrent luncheon symposia adjourn

Session XIV: Highlights in GI cancer

- 15:00 The increasing costs in oncology and the impact on the clinician
David Khayat, MD, PhD
- 15:30 **Keynote lecture 3:** The EGF receptor in cancer
Yosef Yarden, MD
- 16:00 **Keynote lecture 4:** Angiogenesis inhibition in cancer
Peter Carmeliet, MD
- 16:30 Break and poster viewing

Session XV: Adjuvant treatment of colon cancer

- 17:00 Presentation of selected abstracts
- 17:30 What is the role and impact of molecular markers on treatment decisions in the adjuvant setting?
Al B. Benson III, MD, FACP
- 17:50 How to treat a patient with stage III colon cancer in 2010
Committee member invited

Session XVI: Poster discussion session

- 18:10 Poster discussion session on colon cancer
Poster discussion session on non-colorectal cancer
- 19:00 Adjourn
- 19:15 Satellite symposium begins
- 20:45 Satellite symposium adjourns

SATURDAY, 3 JULY 2010

Session XVII: Screening and imaging of colon cancer

- 8:15 Screening for colon cancer: Where are we now?
Committee member invited
- 8:35 Hereditary colon cancer syndromes
Hans F. Vasen, MD, PhD
- 8:55 Functional imaging for colon cancer
The role of ultrasonography
Nathalie Lassau, MD, PhD
The role of MRI
Dow-Mu Koh, MD, MRCP, FRCR
The role of FDG-PET and of new PET tracers
Committee member invited
- 9.40 Break

Session XVIII: Metastatic colorectal cancer

- 10:05 Update on expert discussion on molecular markers and biologicals in CRC – 2009/2010
Committee member invited
- 10:15 What is the optimal treatment algorithm for metastatic CRC?
Committee member invited
- 10:35 Presentation of selected abstracts
- 11:15 How long to treat metastatic CRC
Committee member invited
- 11:30 Molecular markers beyond KRAS for anti-EGFR and markers for angiogenesis inhibitors
Fortunato Ciardiello, MD, PhD
- 11:50 New drugs on the horizon for CRC
Committee member invited
- 12:10 Round table discussion with audience participation: Review of cases and controversial questions
- 12:45 Session adjourns
- 13:00 Concurrent luncheon symposia and ESO Cancer Observatory begin
- 14:30 Concurrent luncheon symposia and ESO Cancer Observatory adjourn

Session XIX: Colorectal cancer: Liver metastases

- 14:45 Presentation of ESSO Award winning abstract
- 14:55 Surgery for liver metastases: How far should the surgeon go?
Graeme J. Poston, MD
- 15:15 The multimodal treatment of liver metastases: Frequently asked questions
Committee member invited
- 15:35 What is the optimal neo-adjuvant treatment for liver metastases?
Gunnar Folprecht, MD
- 15:55 Liver directed therapy - a critical analysis: Selective radiotherapy drug-eluting beads or other?
Committee member invited

Session XX: Report on expert discussion

- 16:15 Presentation of outcome of expert discussion
Mario Dicato, MD and Eric Van Cutsem, MD, PhD
- 16:35 Adjourn

About Barcelona



In a privileged position on the northeastern coast of the Iberian Peninsula and the shores of the Mediterranean, Barcelona is the second largest city in Spain in both size and population. It is also the capital of Catalonia, one of the 17 Autonomous Communities that make up Spain.

There are two official languages spoken in Barcelona: Catalan, generally spoken in all of Catalonia, and Castilian Spanish. The city of Barcelona has a population of 1,510,000, but this number spirals to more than 4,000,000 if the outlying areas are also included.

The capital of Catalonia is unequivocally a Mediterranean city, not only because of its geographic location but also and above all because of its history, tradition and cultural influences. The documented history of the city dates back to the founding of a Roman colony on its soil in the second century B.C. Modern Barcelona experienced spectacular growth and economic revival at the onset of industrialization during the

second half of the 19th century. The 1888 World's Fair became a symbol of the capacity for hard work and the international outlook projected by the city. Culture and the arts flourished in Barcelona and in all of Catalonia; the splendor achieved by Catalan modernism is one of the most patent displays.

Barcelona has always proved its will to be modern, to follow the latest international tendencies or be ahead of them. To the tourist this is evident especially in its architecture, which so well reflects the general approach to life in this always pulsating city.

Of course, Barcelona has an old history, and there are monuments of Romanesque, Gothic and Renaissance periods or still before, but most characteristic is what has been built during the last, say, 100 years.

Barcelona has been a center of Modernist architecture and is distinguished especially by the works of Antoni Gaudí, who together with his great contemporaries gave new and exciting looks to city, and has remained since then at the top of modernity.

Barcelona, more than just a single city, is really a collection of multi-faceted and diverse cities. The visitor unfamiliar with its history might be surprised that such a modern and enterprising city preserves its historic Gothic center almost intact, or by the curious contrast between the maze of narrow streets and the grid-like layout of the Eixample, the urban planning "Enlargement" project of the end of the 19th century.



GENERAL INFORMATION FOR YOUR STAY IN BARCELONA

Entering Spain: Visitors from other European Union member countries may enter Spain using either a passport or their national identity document. Visitors from other countries must have a valid passport and a visa if required. Inquiries regarding visas can be directed to Spanish diplomatic representatives abroad.

Climate: Barcelona enjoys a Mediterranean climate with mild, sunny winters, warm summers and relatively low rainfall. June/July temperatures are very pleasant at 24° Celsius (75° Fahrenheit) on average.

Language: Spanish and Catalan are the two main languages spoken in Barcelona. English, and to a lesser extent French, are also fairly widely spoken. Tourist information, menus, etc. are nearly always available in English, French, and German.

General Safety Advice for Visitors: Barcelona is a safe city, with almost no violent crime, and tourists and visitors can stroll around and sightsee at ease. However, as in any big city, some basic safety precautions should be observed. When walking around typical tourist spots, be especially vigilant of handbags and wallets.

Health Regulation: No international immunization is needed when entering Spain. However, be sure to familiarize yourself with the rules and regulations of all countries through which you may have to pass on your way to Spain.

Liability and Insurance: The Congress organizers cannot accept liability for personal injuries, loss or damage to property belonging to Congress participants (or their accompanying persons), either during or as a result of the Congress. Please check the validity of your own insurance.

Banks: Banks are open from 8:30 to 14:00 from Monday to Friday during the summer months.

Credit Cards, Currency and Exchange: All major international credit cards are accepted. Foreign currency and traveler's checks can be exchanged in Spain at banks and foreign exchange offices. Cash-point machines accepting major international credit cards and charge cards are available at most banks. The Spanish currency is the Euro.

VAT: There is a variable value added tax (VAT) of 7% to 16% applied to most items and services, but most prices you see will include it. When it is not included, it should be clearly indicated.

Shopping: Normal trading hours are Monday to Saturday from 9:00 to 13:30 and 16:30 to 20:00; however, in the city center and shopping malls, many shops stay open all day from 10:00 to 21:00, or even later in some tourist spots such as Maremagnum and Diagonal Mar.

Duty Free: There are no restrictions on visitors entering Spain with goods bought in another European Union member country, as long as they are for their own use and not to sell.

Public Transport and Car Rental: Barcelona has a good, comprehensive public transport network, with special ten-trip and one, two or three-day tickets valid on bus, metro and local trains. Taxis are abundant and reasonably priced. Free parking is very limited in the city center and car parks are expensive, so car rental is only really recommended for excursions outside the city.

Taxis: Taxis in Barcelona may be ordered by phone, picked up at authorized taxi stands, or flagged down in the street. Always check that the meter is running. Taxis must usually be paid in cash though some accept credit cards.

Tippling: In restaurants, hotels, taxis, hairdressers and so on, a gratuity is not included in the price. Although optional, tips are readily accepted and a general guideline is between 5% and 10% of the bill, depending on the quality of the service. Hotel and airport porters will take, depending on the luggage you have, 1 to 3 Euros.

Italian Participants: Alijet & Fargo International SRL has been appointed as the official agency for government authorization for Italian participants. You may contact them directly at:

Alijet & Fargo International SRL
Via Pietro Maroncelli 44/66, 50137
Firenze, Italy
Tel.: +39 055 600 555
Fax: +39 055 609 078

Hotel Accommodations

HOTEL AC BARCELONA

★★★★ Area 1

This hotel is ideal for all kinds of business. Its numerous and spacious lounges are ideal locations to hold conventions and business events. It is located adjacent to the CCIB and across the street from the Diagonal Mar Shopping center.

HOTEL ATENEA MAR

★★★★ Area 1

The Barcelona Hotel Atenea Mar stands right on the sea front. It is only five minutes from the CCIB and offers direct access to the metro and the main modes of transport around the city. This modern, functional hotel provides the perfect base for an enjoyable stay on either business trips or vacations.

HOTEL BARCELONA PRINCESS

★★★★ Area 1

The Hotel Barcelona Princess is composed of 26 floors. This hotel is across from the CCIB, within walking distance to the beach and beside one of the biggest shopping centers in town, Diagonal Mar.

HOTEL CATALONIA BERNA

★★★★ Area 2

The hotel is situated in one of the first residential buildings built in Barcelona's Eixample district by Catalan architect Josep Cerdà. Built in 1864 in an eclectic style of classical inspiration, it has been classified as a historic monument. It is the only building that still retains the splendid paintings and ornaments of the original façade, which has been totally renovated. The hotel is furnished in a modern and elegant style. It has 124 rooms equipped with all comforts and amenities.

HOTEL CATALONIA DUQUES DE BERGARA

★★★★ Area 2

The hotel is located in the centre of Barcelona, a few metres from Plaza Catalunya and Las Ramblas. Built in 1899 by one of Gaudí's masters, it is a beautiful modernist-style building. In the interior courtyard of the building, next to the hotel bar, there is a pool with a solarium and sunbeds at your disposal.

HOTEL CATALONIA RAMBLAS

★★★★ Area 2

Hotel Catalonia Ramblas dates back to 1903. It is the only modernist building in the entire street. The complex is situated in the old quarter of Barcelona, close to Las Ramblas and Plaza Cataluña, in one of the city's most renowned shopping areas. It offers a bar, a fitness room and gym, a pool area, a car park and a garden in the interior courtyard of the complex.

HOTEL DIAGONAL ZERO

★★★★ Area 1

This hotel opened in December 2008 and offers guests a cosmopolitan atmosphere in a cozy and comfortable framework, with the most avant-garde technology and a high quality finishing. The hotel has 262 rooms and suites, executive floors, gymnasium with spa, open-air swimming pool on floor 17, meeting rooms, bars, cafeteria, restaurants and private garage. It is located across from the CCIB.



HOTEL FRONT MARITIM

★★★★ Area 1

Located in Barcelona right on the beachfront, opposite the Olympic Port in one of the leading recreational areas of Barcelona and very near the district 22@. Hotel Front Maritim Barcelona has been well-designed and its dark wood décor has a hint of the orient. The hotel has 177 rooms most of which have a great deal of natural light and all of which are quiet. If you get a room at the top of the hotel you may be lucky enough to have a sea view.

HOTEL HESPERIA DEL MAR

★★★★ Area 1

This new construction is located by the sea and is in the new commercial area of Barcelona: Diagonal Mar. Right beside the Olympic Port, Hesperia del Mar is only 10 minutes away from the old part of the city and from the Ramblas of Barcelona. The hotel offers all the modern comforts, conveniences and facilities to make your business trip or vacation a great success.

HOTEL HILTON DIAGONAL MAR

★★★★ Area 1

This 23 floor hotel is one of the newer additions to the Diagonal Mar. Located 200m from the CCIB and the beach; it features two restaurants, an open air swimming pool, a fitness centre and executive lounge which will ensure a comfortable and enjoyable stay.

HOTEL HUSA BCN MAR

★★★★ Area 1

The hotel is located in the modern residential district of Diagonal Mar, only 300 metres from the beaches of Barcelona. A short walk will take you to the Barcelona Olympic Port, where you can choose between a variety of restaurants, bars and attractive venues for your day and night life. Each of the 75 rooms has air-conditioning, mini-bar, satellite colour TV, background music, safe, direct-dial telephone, and fully equipped bathroom with hairdryer.

HOTEL ME

★★★★★ Area 1

Located in the 22nd district on Diagonal Avenue at Pere IV between the Glories Plaza and the Forum area, ME Barcelona Hotel is at the hub of Catalonia's boldest architectural achievements and cultural landmarks. Within the hotel's vicinity, guests will find: Agbar Tower designed by Jean Nouvel, Sagrada Família by Gaudí, Olympic Port and CCIB (Barcelona International Convention Centre). A dramatic compilation of

chic aesthetics and relaxed color-tones; a hotel that takes an "everything is possible" approach to service, making ME Hotel in Barcelona highly-regarded among business professionals and trend setters; world travelers and the style-savvy.

HOTEL NH CALDERÓN

★★★★ Area 2

Built in 1974, NH Calderón Hotel is a magnificent, recently remodeled building from the 70s that enables one to enjoy the best comforts and the best culinary offering at "El Calderón" Restaurant. Its decor and furnishings are avant-garde and modern, giving the hotel a pleasant and welcoming atmosphere. It is the ideal hotel for business travelers, sports teams, or simply for anybody wishing to see the city.

HOTEL RAFAEL DIAGONAL PORT

★★★ Area 1

This hotel is situated right on the beach, at only 15 minutes away from the airport, in the privileged district called "Front Maritim", a developing nucleus which links with the future Technological Centre of Barcelona, and within walking distance to CCIB. All rooms are designed and equipped with leading edge technology.

HOTEL VINCCI CONDAL MAR

★★★★ Area 1

This cylindrical modernist building offers breathtaking views of the sea and city. All rooms and suites are equipped with everything needed by the modern business traveler and has two restaurants which offer top Asian cuisine.

HOTEL VINCCI MARÍTIMO

★★★★ Area 1

This hotel has a bright and well-designed lobby area with plenty of natural light and is popular with local businessmen and increasingly with tourists looking for a quieter location within walking distance of the CCIB. Guestrooms are decorated in a contemporary style with dark wood, frosted glass and neutral tones.

Hotels	Area	Single Room	Double Room	Deposit per room	*Hotel Amenities
Hotel AC Barcelona ★★★★★	1	☐ €329	☐ €351	€400	R,S24,P,FC,IT
Hotel Atenea Mar ★★★★★	1	☐ €177	☐ €193	€200	R,S,FC,IT
Hotel Barcelona Princess ★★★★★	1	☐ €320	☐ €340	€350	R,S24,P,FC,IT,BC
Hotel Catalonia Berna ★★★★★	2	☐ €117	☐ €128	€200	R,S24,IT
Hotel Catalonia Duques de Bergara ★★★★★	2	☐ €129	☐ €140	€200	R,S24,IT
Hotel Catalonia Ramblas ★★★★★	2	☐ €140	☐ €150	€200	R,S24,P,FC,IT
Hotel Diagonal Zero ★★★★★	1	☐ €299	☐ €317	€350	R,S24,P,FC,IT,BC
Hotel Front Maritim ★★★★★	1	☐ €189	☐ €199	€200	RS,P,FC,BC,IT,R
Hotel Hesperia Del Mar ★★★★★	1	☐ €182	☐ €193	€200	R,S,IT,BC
Hotel Hilton Diagonal Mar ★★★★★	1	☐ €280	☐ €300	€300	R,S,P,FC,IT,BC
Hotel Husa Barcelona Mar ★★★★★	1	☐ €187	☐ €198	€200	R,S24,P,FC,IT,BC
Hotel ME ★★★★★	1	☐ €225	☐ €236	€250	RS, BC, IT, R, FC
Hotel NH Calderón ★★★★★	2	☐ €204	☐ €220	€250	R,S24,P,IT,BC
Hotel Rafael Diagonal Port ★★★	1	☐ €187	☐ €202	€250	R,S,IT
Hotel Vincci Condal Mar ★★★★★	1	☐ €200	☐ €220	€250	R,S,P,FC,IT,BC
Hotel Vincci Maritimo ★★★★★	1	☐ €145	☐ €160	€250	R,S,IT

Area 1: Walking distance to CCIB
Area 2: City Center

Hotel Amenities: R: Restaurant, S: Room Service (Limited Hours), S24: 24 Hour Room Service, P: Pool, FC: Fitness Center, IT: Internet Access, BC: Business Center

HOTEL ACCOMMODATION FORM

Return this form to:

VIAJES IBERIA CONGRESOS

Edificio Orizonia

C/ Pallars 193 2ª planta

08005 Barcelona, Spain

Tel.: +34 93 510 10 05

Fax: +34 93 510 10 09

Email: congresos.barcelona@viajesiberia.com

www.worldgicancer.com

Rates are per room, per night, including breakfast buffet and service charge. The above mentioned deposit will be charged as a guarantee for your room reservation. This deposit will be deducted from the hotel final bill at check-out. Not hotel reservations will be processed and confirmed without receipt of the corresponding payment. Viajes Iberia Congresos is authorized to reserve an alternative accommodation at another hotel, should your preferences be unavailable.

Contact Details (Please use capital letters)		Institution:
First Name/Given Name	Last name/Family name	
Address		
Postal Code:	City:	Country:
Telephone:	Fax:	Email Address:

Accommodation Details		
Arrival Date:	Departure Date:	Number of nights:
Remarks/Special Requests:		
Number of rooms: _____ x € _____ + deposit per room = TOTAL TO BE PAID € _____		

Payment Type		Card Number:
<input type="checkbox"/> American Experss	<input type="checkbox"/> Master Card/Euro Card	Exp. Date:
<input type="checkbox"/> Visa	<input type="checkbox"/> Diners Club	Name of Cardholder:
<input type="checkbox"/> Check in Euros payable to VIAJES IBERIA CONGRESOS (except in the last 30 days)		I hereby authorize Viajes Iberia Congresos to charge my credit card with the total amount of fees due as requested on this form.
<input type="checkbox"/> Bank transfer to VIAJES IBERIA CONGRESOS BANCA MARCH-Tuset, 2 08006 Barcelona Account number: 0061-0164-17-0007410113 Swift code: BMARES 2M IBAN number: ES98 0061-0164-17-0007410113		Signature of Cardholder:
Please fax the copy of the bank transfer together with the hotel registration form to: +34 93 510 10 09. Forms without the corresponding payment will not be considered.		Date:



Cancellation and Change Policy:

- Any change of hotel reservations or cancellations must be addressed to Viajes Iberia Congresos in writing, not to the hotel.
- For cancellations received before 20 February 2010, there will be a full refund of the deposit.
- For cancellations received between 20 February and 29 May 2010 no refund of the deposit will be made.
- For cancellations received after 30 May 2010 or no shows, the entire stay of your reservation will be charged. For reductions in the number of nights after this date, the nights reduced will be duly charged.



12TH WORLD CONGRESS ON Gastrointestinal CANCER

4 EASY ways to register:



ONLINE

www.worldgastrocancer.com



CALL US

The Registrar will take your registration over the phone.

+1 (678) 242 0906



FAX US

+1 (678) 242 0920



MAIL US

Imedex®

4325 Alexander Dr.

Alpharetta, GA

30022-3740, USA

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REGISTRATION

To Register: You may pre-register online by 17 June 2010 at www.worldgicancer.com, call Imedex at +1 (678) 242 0906, or return the registration form in this program by mail or fax. If you mail the form, please keep a copy for your records. Registration confirmations will be issued before the Congress.

To pre-register, Individual and Group registrations must be submitted and paid in full by 17 June 2010.

To qualify for special registration fees, registration and full payment must be received by Imedex by the dates specified.

Pharmacists, Nurses and Fellows: Proof of eligibility for these registration types must accompany your registration. Examples include a copy of your license or badge or a letter from your department head describing your status. Proof of eligibility may be mailed to Imedex or faxed to +1 (678) 242 0920 or scanned and emailed to meetings@imedex.com.

ESMO Discounts: ESMO members receive €120 off the published registration fees. For more information about the European Society for Medical Oncology, please visit their website at www.esmo.org.

Payment: To pre-register, registration and payment must be received no later than 17 June 2010 for Individuals and Groups. Please register on-site after this date. Contact Imedex at +1 (678) 242 0906 or visit our website at www.worldgicancer.com to ensure program is being held as scheduled and to confirm that meeting is not full. Registration fees must be remitted by credit card, check or wire transfer. Checks should be in the Euro currency and be payable to Imedex.

Wire transfer: To pay via wire transfer, you must add €50 to each wire transaction to cover bank charges. Include the full name of the attendee and the name of the Congress: A110.01 – ESMO Conference: 12th World Congress on Gastrointestinal Cancer. An attendee is not registered until full payment is received.

Wire to: Bank of America, NA London, 1 Alie Street E1ADE London UK
Swift Code: BOFAGB22
Sort Code: 165050 Beneficiary:
Bank of America Domestic Deposit #5687
Account #: 600895687029
Reference: Imedex, LLC
Account # 10726-118
IBAN: GB89 BOFA 1650 5095 6870 29

Registration Fee Inclusions: Registration fees include admittance to scientific sessions, Congress materials and all functions as specified in the agenda.

Cancellation: For registration fees to be refunded, written notice of cancellation must be received at meetings@imedex.com no later than 17 June 2010. The amount of registration fees remitted, minus a €90 administrative charge, will be refunded after the Congress. Substitutions are accepted with written notification. No refunds will be made if notice is received after 17 June 2010.

Imedex does not accept responsibility for covering travel, accommodation or any other costs incurred by registrants in the rare event that this program should be canceled for any reason. Every effort will be made to give reasonable notice in the event of cancellation. The event agenda is subject to change without notice.

ESMO Conference: 12th World Congress on Gastrointestinal Cancer

CONGRESS REGISTRATION

A110.01

FIRST NAME _____		LAST NAME _____	
<input type="checkbox"/> MD <input type="checkbox"/> PhD <input type="checkbox"/> PharmD <input type="checkbox"/> RN <input type="checkbox"/> Other Degree _____			
SPECIALTY: <input type="checkbox"/> Gastroenterology <input type="checkbox"/> Medical Oncology <input type="checkbox"/> Nursing <input type="checkbox"/> Pharmacy <input type="checkbox"/> Radiation Oncology <input type="checkbox"/> Surgery <input type="checkbox"/> Other _____			
EMAIL ADDRESS _____			
TELEPHONE _____		FAX _____	
INSTITUTE _____		DEPARTMENT _____	
ADDRESS _____			
CITY _____		STATE / PROVINCE _____	
ZIP / POSTAL CODE _____		COUNTRY _____	



Check if you require special facilities or assistance and attach a note with specific details and requirements.

Registration Fees:

	ESMO Member Rate*	Non-Member Rate
Regular Rate: Payment received by 17 June 2010		
Physicians	<input type="checkbox"/> €545	<input type="checkbox"/> €665
Pharmacists *	<input type="checkbox"/> €385	<input type="checkbox"/> €505
Nurses/Fellows *	<input type="checkbox"/> €230	<input type="checkbox"/> €350
Full Rate: Payment received after 17 June 2010		
Physicians	<input type="checkbox"/> €695	<input type="checkbox"/> €815
Pharmacists *	<input type="checkbox"/> €485	<input type="checkbox"/> €605
Nurses/Fellows *	<input type="checkbox"/> €305	<input type="checkbox"/> €425
Pharmaceutical Industry Staff Members	<input type="checkbox"/> €680	

*Proof of eligibility must accompany registration

PAYMENT METHOD

American Express MasterCard Visa
 Check or wire in the amount of: € _____

Card No. _____ Exp. Date: _____ / _____

Cardholder's Name: _____ Signature: _____

*NOTE: Registrants that pay with American Express will be charged in the USD equivalent. This is a policy of American Express. More information may be found at www.oanda.com.

*WIRE TRANSFER: To pay via wire transfer, you must add €50 to each wire transaction to cover bank charges. Include the full name of the attendee and the name of the Congress: A110.01 – ESMO Conference: 12th World Congress on Gastrointestinal Cancer. An attendee is not registered until full payment is received.

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12TH WORLD CONGRESS ON

Gastrointestinal CANCER

30 June – 3 July 2010 • Barcelona, Spain

Comments from past participants

"A clear overview of (new) treatment for cancer."

"This congress has clarified the options offered to my patients."

"Excellent discussions of clinical cases with emphasis on complexities and the need of multidisciplinary approaches and care."

"An excellent knowledge update on GI cancer management with results of new studies and new agents as well as the role of biologics."

"Very good and constructive congress. Excellent professors."

Important Dates

Regular Registration Deadline (Individual/Group)	17 June 2010
Congress Dates	30 June – 3 July 2010

Go to www.worldgicancer.com to register or for more information.

3 WAYS TO LEARN



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