SPONSORSHIP PROSPECTUS

3–6 July 2019
Barcelona, Spain

worldgicancer.com
The ESMO World Congress on Gastrointestinal Cancer

is the PREMIER GLOBAL EVENT in the field, encompassing malignancies affecting every component of the gastrointestinal tract and aspects related to the care of patients with gastrointestinal cancer, including screening, diagnosis, and the latest management options for common and uncommon tumors. It has been endorsed by leading professional societies and organizations.

With the focus on personalized therapy, multidisciplinary management, and unraveling molecular mechanisms, the World Congress will educate and update the broad range of experts who participate in the treatment of gastrointestinal cancers, providing a clear overview for treatment. More than 84 expert specialists will lead the sessions and meet with participants in small targeted groups, making the scientific agenda the most comprehensive and effective in addressing the educational needs of physicians. Thousands of participants attend each year, and their comments indicate that the update they receive is of immediate relevance to their practices.

Presentation of cutting-edge research has become one of the highlights of the World Congress, offering opportunities for researchers worldwide to interact with colleagues and share their endeavors with the healthcare community. In 2018, more than 400 abstracts were accepted for presentation and publication in a special supplement to the Annals of Oncology.

The ESMO World Congress on Gastrointestinal Cancer promises to continue the tradition of excellence and stimulate the interest of its participants. We look forward to seeing you in July 2019 in Barcelona for what will be a most important and most memorable scientific meeting.
Presented And Organized By

ESMO
Via Luigi Taddei, 4, 6962 Viganello – Lugano, Switzerland
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www.esmo.org  |  esmo@esmo.org
ESMO, European Society for Medical Oncology
ESMO is the leading professional organization for medical oncology. With 18,000 members representing oncology professionals from more than 150 countries worldwide, ESMO is the society of reference for oncology education and information. ESMO is committed to offering the best care to people with cancer, through fostering integrated cancer care, supporting oncologists in their professional development, and advocating for sustainable cancer care worldwide.

Imedex is an industry leader in providing accredited, independent, continuing medical education to healthcare professionals. We develop high-quality, scientific programming that translates the latest research into clinically relevant information.

Our activities have exceptional organization and outstanding educational value, with a proven sustained impact on disease management.

Our established relationships with the leading investigators and researchers in medicine, and some of the world’s most prestigious societies, make our educational offerings the most effective in the industry. Our comprehensive programs are designed utilizing advanced adult educational principles in order to ensure that key learning objectives are identified, measured, and achieved.

At Imedex, we believe that education is the best medicine. And as such, we have two distinct educational areas where we focus on improving physicians’ education and patient care around the world:

Live Meetings. Having successfully produced live meetings on five continents with more than 10,000 oncology HCPs in attendance, Imedex is a leading contributor that truly educates the global oncology community.

Digital Engagement Platform. With more than 60,000 registered oncology HCPs worldwide, Imedex’s online initiative is dedicated to expanding your presence among HCPs 365 days a year. Imedex materials portal powered by the Oncology Learning Network, will provide HCPs access to education, journal articles, and information relevant to GI cancers from the convenience of office, hospital, and home; generally anywhere mobile service is available.
2018 Attendee Demographics

<table>
<thead>
<tr>
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</thead>
<tbody>
<tr>
<td>France</td>
<td>266</td>
<td>1</td>
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<td>United States</td>
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<td>2</td>
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<td>7</td>
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<tr>
<td>Italy</td>
<td>215</td>
<td>4</td>
<td>5</td>
<td>2</td>
<td>6</td>
<td>7</td>
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<td>Switzerland</td>
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<td>3</td>
<td>4</td>
<td>7</td>
<td>9</td>
<td>3</td>
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<tr>
<td>United Kingdom</td>
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<td>6</td>
<td>8</td>
<td>3</td>
<td>5</td>
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<tr>
<td>Belgium</td>
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<td>7</td>
<td>6</td>
<td>8</td>
<td>1</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>Argentina</td>
<td>141</td>
<td>8</td>
<td>9</td>
<td>10</td>
<td>9</td>
<td>8</td>
<td>10</td>
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<tr>
<td>Austria</td>
<td>140</td>
<td>9</td>
<td>10</td>
<td>9</td>
<td>10</td>
<td>10</td>
<td>9</td>
</tr>
<tr>
<td>Germany</td>
<td>130</td>
<td>10</td>
<td>7</td>
<td>6</td>
<td>3</td>
<td>6</td>
<td>5</td>
</tr>
</tbody>
</table>

Primary Specialty of Participants
- Medical Oncology: 46%
- Gastroenterology: 15%
- Clinical Research: 12%
- Surgery/Surgical Oncology: 10%
- Pharmacology: 2%
- Radiation Oncology: 6%
- Nursing: 1%
- Other: 8%

Regions of the World
- Pacific: 58%
- Eastern Europe: 13%
- Asia: 8%
- South America: 8%
- North America: 7%
- Middle East: 5%
- Pacific: 1%
Support Opportunity Benefits

Visibility
Financial support of this Congress allows companies the opportunity to promote their endeavors while ensuring the ongoing success of this premier International Congress.

Priority Points
Accrue additional points toward your priority ranking as a valued partner.

Exhibition
Securing a booth fosters essential networking and scientific interaction between oncology professionals and industry.

Exhibit Location
Exhibit location assignment is based on a priority point system.

Priority Points
Sponsors participating in the ESMO World Congress on Gastrointestinal Cancer accumulate priority points each year based on their sponsorship of the Congress. For your reference, below is an explanation of the categories and their priority point allotments.

<table>
<thead>
<tr>
<th>PRIORITY POINTS</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 points Founding Congress Sponsor</td>
<td></td>
</tr>
<tr>
<td>5 points For each Symposium held</td>
<td></td>
</tr>
<tr>
<td>3 points Annual Congress Sponsorship at the rate of 3 points per €20,000</td>
<td></td>
</tr>
<tr>
<td>1 point For each 9 sqm of Commercial Exhibit Space</td>
<td></td>
</tr>
<tr>
<td>1 point Marketing/Advertising items supported at a rate of 1 point per €5,000 (eg, advertisements, bags, lounges)</td>
<td></td>
</tr>
<tr>
<td>1 point For each Marketing/Advertising item again sponsored from previous year (eg, sponsored the escalator clings in 2018 and sponsored them again in 2019)</td>
<td></td>
</tr>
<tr>
<td>1 point Digital Media Opportunities at the rate of 1 point per €5,000</td>
<td></td>
</tr>
<tr>
<td>1 point For each year participated for 1999–2018</td>
<td></td>
</tr>
</tbody>
</table>
## Corporate Sponsorship Levels and Entitlements

The ESMO World Congress on Gastrointestinal Cancer offers many unique support opportunities designed to fit any budget or need.

**Recognition:** All companies that commit to support the ESMO World Congress on Gastrointestinal Cancer will be acknowledged in all Congress announcements (based on confirmation date), on the Congress Website, Congress Materials Portal, Congress Mobile App, and in on-site materials and signage. Companies will be acknowledged in order of sponsorship level.

<table>
<thead>
<tr>
<th><strong>Platinum Level</strong></th>
<th><strong>Gold Level</strong></th>
<th><strong>Silver Level</strong></th>
<th><strong>Contributor Level</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>€120,000</td>
<td>€90,000</td>
<td>€70,000</td>
<td>€30,000</td>
</tr>
</tbody>
</table>

- **Platinum Level**
  - Acknowledgement as a Platinum Sponsor on all Congress materials
  - Option to supply an insert in Congress delegate bags (must be pre-approved)
  - Option to host a satellite symposium for an additional fee
  - Option to secure a Congress networking suite for an additional fee
  - 250-word company description in the Congress Program Guide
  - Corporate logo acknowledgement during Welcome Reception
  - Digital marketing opportunity: conference app banner ad or banner ad on OLN World GI Meetings site
  - 250-word company description in the Congress Program Guide
  - Includes Digital Media Leadership Package with 25% Share-of-Voice across all digital media channels + 90K impressions!

- **Gold Level**
  - Acknowledgement as a Gold Sponsor on all Congress materials
  - Option to supply an insert in Congress delegate bags (must be pre-approved)
  - Option to host a satellite symposium for additional fee
  - Option to secure a Congress networking suite for an additional fee
  - 250-word company description in the Congress Program Guide
  - Corporate logo acknowledgement during Faculty Reception including five invitations to reception. *Does not include Invitation to Faculty Dinner.*
  - Digital marketing opportunity: conference mobile app banner ad
  - 250-word company description in the Congress Program Guide
  - 10 complimentary Exhibiting-Industry registrations

- **Silver Level**
  - Acknowledgement as a Silver Sponsor on all Congress materials
  - Option to supply an insert in Congress delegate bags (must be pre-approved)
  - Option to host a “mini” lunch symposium for an additional fee* *Wednesday only
  - Option to secure a Congress networking suite for an additional fee
  - Digital marketing opportunity: conference mobile app banner ad
  - 250-word company description in the Congress Program Guide
  - 8 complimentary Exhibiting-Industry registrations
  - 40% discount on digital media SOV packages (see page 9)

- **Contributor Level**
  - Acknowledgement as a Contributor Sponsor on all Congress materials
  - Option to host an exclusive evening symposium for an additional fee* *Thursday evening only
  - 250-word company description in the Congress Program Guide
  - 4 complimentary Exhibiting-Industry registrations
  - 10% discount on digital media SOV packages (see page 9)
Commercial Exhibition

The Exhibition Hall will be accessible to Healthcare Professionals, Industry/Pharma, and Exhibitors. Space will be assigned based on ranking within the Priority Points System. This space allows for product branding and pipeline information. Multiple booths per company are allowed (ie, medical vs promotional).

Each exhibitor will receive:
(based on confirmation date)

» Logo acknowledgement on all print material and Congress website
» 250-word company description
» Complimentary exhibitor registrations

<table>
<thead>
<tr>
<th>EXHIBITION SPACE TYPE</th>
<th>EUR/SQM</th>
<th>EARLY RATE</th>
<th>STANDARD RATE</th>
<th>COMPLIMENTARY REGISTRATIONS</th>
</tr>
</thead>
<tbody>
<tr>
<td>Island – stand-alone booth (four sides open)</td>
<td>EUR/sqm</td>
<td>€ 720</td>
<td>€ 800</td>
<td>For every 9 sqm: 2 Exhibitor-only badges</td>
</tr>
<tr>
<td>Peninsula booth (three sides open)</td>
<td>EUR/sqm</td>
<td>€ 600</td>
<td>€ 720</td>
<td>4 Exhibitor-only badges</td>
</tr>
<tr>
<td>Corner booth (two sides open)</td>
<td>EUR/sqm</td>
<td>€ 540</td>
<td>€ 600</td>
<td>2 Exhibitor-only badges</td>
</tr>
<tr>
<td>Façade booth (one side open)</td>
<td>EUR/sqm</td>
<td>€ 500</td>
<td>€ 540</td>
<td>2 Exhibitor-only badges</td>
</tr>
<tr>
<td>New Exhibitor rate (For-profit companies and non-exhibitors at past three WCGICs)</td>
<td>EUR/sqm</td>
<td>The new exhibitor rate is a 10% reduction of the applicable rate</td>
<td>The new exhibitor rate is a 10% reduction of the applicable rate</td>
<td>See above</td>
</tr>
</tbody>
</table>

*Smallest booth size = 9 sqm (please note: peninsula booth will require a fully finished back wall). Prices include space only (no materials or construction included).
Symposium Services (continued)
Satellite symposium agendas require approval by the Scientific Committee. A draft program including the title of the satellite symposium, chairs, proposed faculty, and the titles of all presentations should be sent to Imedex no later than 15 March 2019. The program must be finalized and sent to Imedex for inclusion in on-site materials by 3 May 2019.

Approved satellite symposium programs will be published in the format determined by Imedex if received by the advertised deadline. Abstracts related to satellite symposia are not published.

Available Time Slots
When communicating symposium interest, please indicate your top two preferences for symposium date/time slot and room selection. Unless otherwise noted, all satellite slots have a duration of 2 hours with a 90-minute presentation time.

<table>
<thead>
<tr>
<th>SYMPOSIUM DAY</th>
<th>TIME</th>
<th>COST*</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wednesday, 3 July 2019</td>
<td>Concurrent “mini” lunch–Rm 115/116 (60-minute presentation)</td>
<td>€ 50,000</td>
</tr>
<tr>
<td>Wednesday, 3 July 2019</td>
<td>Concurrent “mini” lunch–Rm 117 (60-minute presentation)</td>
<td>€ 50,000</td>
</tr>
<tr>
<td>Thursday, 4 July 2019</td>
<td>Concurrent lunch–Rm 111/112</td>
<td>€ 70,000</td>
</tr>
<tr>
<td>Thursday, 4 July 2019</td>
<td>Concurrent lunch–Rm 113-114</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Thursday, 4 July 2019</td>
<td>Concurrent lunch–Rm 115-116</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Thursday, 4 July 2019</td>
<td>Concurrent lunch–Rm 117</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Thursday, 4 July 2019</td>
<td>Standalone evening–Rm 117</td>
<td>€ 35,000</td>
</tr>
<tr>
<td>Friday, 5 July 2019</td>
<td>Concurrent lunch–Rm 111/112</td>
<td>€ 70,000</td>
</tr>
<tr>
<td>Friday, 5 July 2019</td>
<td>Concurrent lunch–Rm 113/114</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Friday, 5 July 2019</td>
<td>Concurrent lunch–Rm 115-116</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Friday, 5 July 2019</td>
<td>Concurrent lunch–Rm 117</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Saturday, 6 July 2019</td>
<td>Concurrent lunch–Rm 115/116</td>
<td>€ 60,000</td>
</tr>
<tr>
<td>Saturday, 6 July 2019</td>
<td>Concurrent lunch–Rm 117</td>
<td>€ 60,000</td>
</tr>
</tbody>
</table>

*COST does not include food and beverage or AV. All sponsors are required to provide food and beverage for 80% of seats in the symposium room. Sponsors will coordinate all catering needs through the CCIB.

Competitive Satellite Symposia
Please inform the congress secretariat via email about companies organizing satellite symposia programs that might compete with your satellite symposium. Imedex will do our utmost to prevent competing satellite symposia during the same time slot. Direct emails to s.brandau@imedex.com.

Satellite Symposia Room Capacity
All symposia rooms are located on Level 1 of the CCIB in rooms 111–117. Each room varies in capacity. Base set is 400 people (680 in room 111/112). If you would like to sit for more attendees than your assigned rooms will hold, overflow space can be obtained for an additional fee.
Share-of-Voice (SoV) Media Sponsorships

ECHO YOUR MESSAGE ACROSS MULTIPLE DIGITAL CHANNELS

At the ESMO World Congress on GI Cancer, we offer Share-of-Voice (SoV) multi-channel media campaigns to drive your digital marketing strategy.

Boost ROI by creating awareness around your symposium, exhibition, and marketing activities.

Unprecedented visibility across multiple channels with interactive digital banner ads on the Congress Mobile App, World GI Meetings site powered by the Oncology Learning Network and Imedex’s 60,000 strong Oncology Network worldwide.

Available for iOS and Android.

SoV media packages are allocated on a first-come, first-served basis, with a discount applied for Gold/Silver Level Congress Sponsors. A full 25% SoV package is included with Platinum Support. See Support Levels and Entitlements on page 6.
Congress Mobile App

World GI 2019 Mobile App: A Host of Key Congress Information

Available for iOS and Android

» Push notifications to delegates with sponsor messages

» Promotion on social media and on the main World GI 2019 Congress website

» Promotion via supporter-branded panels at the venue

60% of delegates actively use the Congress app.
Share-of-Voice Media Sponsorship Packages

<table>
<thead>
<tr>
<th></th>
<th>DIGITAL LEADERSHIP PACKAGE</th>
<th>DIGITAL PERFORMANCE PACKAGE</th>
<th>BASIC PACKAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>SHARE OF VOICE (SOV) OF TOTAL (100%) IMPRESSIONS</td>
<td>25% SoV €15,000</td>
<td>15% SoV €10,000</td>
<td>5% SoV €5,000</td>
</tr>
<tr>
<td>ESTIMATED IMPRESSIONS</td>
<td>93,125 (of 372,500 total)</td>
<td>55,575 (of 370,500 total)</td>
<td>14,200 (of 284,000)</td>
</tr>
</tbody>
</table>

Webcasting: Key Educational Sessions* and Symposium

The ability to attend all Congresses, or alternatively, all Congress sessions, is virtually impossible for the busy medical professional. Therefore, there is a growing need to share knowledge and learning opportunities beyond the dates of the actual event and high-quality webcasting helps meet this substantial educational need. Materials are presented locally, but at the same time, can be distributed over the web to viewers around the world via a robust cloud server. Viewers can access the broadcasts using PCs, tablets, or smartphones live, as streamed video, or later, on-demand as a webcast.

Imedex offers two types of webcasts.

**Live Streaming**

€45,000K*

*Live Streaming* includes a cloud-based, high-definition, live webinar with a video screen of the speaker/presenter during the session, PowerPoint slides (in-synch with the speaker), and audio during the live event.

*Price is per session/sympo broadcast. Polling and chat features for remote participants and videotaped reproduction (optional) at additional fees.

**Digital Webcast**

€25,000K*

*Digital Webcast video capture of your symposium or a specific session* that will include full video coverage of all presentations and PowerPoint slides with audio overlay reproduction. Sponsor can be involved in final edit and approval prior to webcast launch.

*Price is per session/sympo broadcast. Standalone videography services are available upon request.
Engagement Opportunities

Congress Program Guide Advertisements: Product Branding Opportunity!
The most comprehensive meeting information available at press time including Congress agenda, session locations, etc. Distributed to all attendees at Registration.

Available options
- Outside back cover: € 15,000
- Inside front cover: € 10,000
- One-page inside back cover: € 7,500
- *Additional inside pages: € 2,500 ea.

Congress Program Guide Advertisements: Product Branding Opportunity! Belly Band
€ 25,000
Premium placement of your product brand message. This highly visible band is secured around each Congress Program Guide. Distributed to all attendees in their delegate bag.

Meet the Faculty Reception
€ 15,000
Don’t miss out on this opportunity to interact with the leading GI cancer experts! A faculty reception will be held at the AC Barcelona next to the CCIB for 1 hour before the group departs for the faculty dinner. Last year’s reception was attended by 40 faculty members. Five invitations to attend the reception. *Sponsorship of this item does not include an invitation to the faculty dinner.

Congress Poster Viewing and Web Key
€ 50,000
Be the exclusive sponsor of the virtual posters and web key distribution.

Support option includes the following:
» E-Poster Viewer on-site + post-congress
» (2) 47” touch screens totem-style, both with floor stand (or direct mount on booth wall) and all ancillaries
» Corporate acknowledgement on all correspondence and on-site signage
» A4 color printer, including set-up and de-rig, software, hard-wire internet, and on-site support
» (2) Meter Boards and bag insert brochure notifying attendees of the viewing opportunity at your booth
» Corporate-branded web key containing all accepted Congress posters – web key will be distributed from your booth

Congress Key Cards
€ 30,000
Branded key cards delivered to each attendee staying at the Hilton Diagonal Mar, AC Barcelona, Diagonal Zero, or Princess Hotels. Cards must be corporate branded.

Delegate Transportation Passes
€ 25,000
Each attendee receives a transportation pass when checking in for the Congress. This option allows corporate branding on each side of the sleeve the transportation pass is placed in.

City Map
€ 20,000
Each attendee will receive a city map in their Congress bag. The map will be branded with the sponsor’s corporate logo.

International Travel Grants for Developing Countries
€ 30,000
Your sponsorship of the travel grants allows a pre-determined number of attendees from developing countries to attend the Congress at no cost to them. In order to qualify for the grant, an attendee must be from a country identified as having low-income or lower-middle-income economies by the World Bank and submit an accepted abstract. Grant recipients are chosen by the scientific committee. Each winner receives an incidental check to cover expenses including air travel and hotel stay. In a special ceremony held during the Congress, Travel Grant recipients are recognized by the Congress Chairs and given a framed certificate acknowledging the supporter of the grant.

Congress Lanyards
€ 30,000
Exclusive sponsorship of the Congress lanyards. Opportunity to include your corporate logo and dye the lanyard a preferred PMS color. All attendees are required to wear this lanyard during the entire Congress. To comply with EFPIA, we will collect the lanyards from attendees as they leave the Congress Center.

Congress Notepads
€ 20,000
50-page legal pad included in each Congress bag for delegates to take notes. Corporate branding only.

Congress Bags
€ 30,000
Promote your company on the Congress bag distributed to all delegates. Each bag will be branded with the Congress logo and the sponsor’s corporate logo.

Escalator Clings: Product Branding Opportunity!
€ 15,000–€ 25,000
High visibility as delegates move throughout the congress space. Full color with brand message. Five sponsorship locations available.
Engagement Opportunities (continued)

Printing Station: Product Branding Opportunity!
€ 15,000
A designated printing station for attendees to print out speaker’s presentations, fill-out evaluation forms, or print their certificate of attendance. Many attendees would like to print their certificate off and carry it home instead of waiting until they get home to fill it out. Support will be recognized with signage around the station. Opportunity to custom design this area is available – additional cost is sponsor’s responsibility.
Location of printer station is negotiable.

Registration Foyer Networking Area
€ 10,000 ea.
Each space will be 8 x 8 m. This space offers attendees comfortable seating located in the registration foyer with access to complimentary Wi-Fi in order to use their personal computer or mobile device. Each space comes with carpeting, electrical power strips, two tables with six chairs each, and four sofas with coffee tables. Any specialty furniture or custom design will be at your own expense. Custom designs must be approved by Imedex. Deadline to submit design will be published in the Exhibitor Manual. Corporate branding only. (Six lounges available, limit two per company)

Wednesday Afternoon Congress Break: Product Branding Opportunity!
€ 12,000
Provide refreshment to the Congress attendees with a Wednesday afternoon coffee break held in the registration lobby to ensure high-traffic and high-visibility. Sponsor will be acknowledged through corporate-branded napkins and signage during the break.
Promotional Product Branding can be incorporated into the space for an additional fee, priced upon request.

Mobile Device Charging Stations: Product Branding Opportunity!
€ 15,000 ea.
Stations will be placed in high-traffic areas for quick and complimentary re-charging of mobile devices. Charging devices are compatible with all wireless carriers, and will charge all smart phones, computers, and tablets. Full color wrap on each station to deliver your product message to all attendees. (Three packages available, two stations per package)

Corporate Billboards: Product Branded Opportunity!
Full-color, high-profile build-out banners used to promote your company through a promotional message to all attendees. Located in highly visible areas featuring a design of your choice.

Available options
Single-sided € 7,500
290 x 600 cm
Single-sided with backlight € 12,000
290 x 600 cm
Double-sided € 16,000
290 x 600 cm each side
Double-sided with backlight € 18,500
290 x 600 cm each side

Window Clings: Product Branding Opportunity!
Full-color window clings to promote your company through a corporate and/or product message to all attendees. Located in highly visible areas featuring a design of your choice
Additional areas available, please inquire.

Available options
Windows over Exhibit Hall (031) € 25,000
Eight panels facing into exhibit hall; total area 800 x 1,200 cm
Windows over Poster Hall (021) € 18,000
Five panels facing into poster hall; total area 300 x 1,500 cm each side
Windows over Poster Hall and Foyer Doors (021) € 30,000
Five panels double sided; total area 300 x 1,500 cm each side

Corporate Networking Suite (standard)
€ 35,000
Private room made up of 64 sqm of shelling, ceiling draped with white cloth, standard exhibition hall carpeting, and holds up to 40 participants in banquet rounds. Fee includes: build, standard furniture, electrical outlets, double coffee machine + two packs, water station, and meter board placed outside of room. Set-up changes and any additional food/beverage or AV will be at the cost of the supporter. Rooms are conveniently located on Level 0 next to the Exhibit Hall and Poster Area. Rooms will be available Wednesday afternoon through Saturday. Option to increase room size available. Additional pricing will apply.
Educational activities in the congress suites must follow the Congress blackout policy.
Engagement Opportunities (continued)

Corporate Networking Suite (custom)
€ 50,000
Private room made up of 100 sqm of shelling, ceiling draped with white cloth, preferred color carpeting, custom lounge furniture, and two private offices (4 x 4 m) specifically for meetings. Fee includes: build, custom furniture, electrical outlets, double coffee machine + two packs, water station, and custom banner sign on outside wall. Set-up changes and any additional food/beverage or AV will be at the cost of the sponsor. Rooms are conveniently located on Level 0 next to the Exhibit Hall and Poster Area. Rooms will be available Wednesday afternoon through Saturday. Educational activities in the conference suites must follow the Congress blackout policy.

Flat Screen Video Loop Display: Product Branding Opportunity!
€ 7,500 ea.
Exclusive use of a flat screen video monitor that can be used to run an all-day continuous loop video display message. These flat screen video monitors will be placed in the high-traffic areas of the Convention Center. Video can be product branded. (Three monitors available)

Congress Bag Inserts: Product Branding Opportunity!
€ 5,000 ea.
Option to place a brochure in each Congress bag advertising your product, booth, or satellite symposium. Clinical Trial brochures will also be considered. Design and content must be pre-approved by Imedex. Deadlines to submit artwork will be published in the Exhibitor Manual.

New! Clinical Research Update
€ 25,000 Slot Fee if Congress Sponsor
€ 35,000 Slot Fee if Not Congress Sponsor
» 60-minute program
» Seating for up to 75 people
» Congress provides: Event space, basic room set in theater, audio visual with stage/podium, draped hostess table at entrance
» Sponsor provides: Audience generation, signage, and required food and beverage for 80% of the room set
  » All food and beverage catering coordinated by Sponsor with CCIB
  » Box lunch menu
» Five slots available. Please specify preference:
  » Wednesday Lunch (3 slots available)
  » Saturday Lunch (2 slots available)

New! Video Capture of Clinical Research Update
€ 12,000 per 60-minute program
Audio-video capture of Clinical Research Update program
» Video capture attributes
  » High-definition production
  » HD camera, tri-pod, recorder, mixer
  » 1080p video at 10M/bs
  » Post production: video/audio with interactive slide overlay
  » Compiled content provided back to Sponsor in MP4 format
  » Full use license

Pre-Congress E-Blast
The Congress Organizer will send out one e-blast to all pre-registrants. Promote your booth and/or symposium prior to the Congress. Two e-blasts will be sent each week starting 8 weeks out from the Congress. Failure to send in your content by the deadlines provided will result in your scheduled e-blast being moved to a spot determined by the Congress Organizer.

Available options
HTML provided by sponsor ............................................. € 5,000
(no HTML development needed)
HTML development ................................................................ € 7,500
content only provided to Imedex

Congress Welcome Reception: Product Branding Opportunity!
€ 15,000
Exclusive support of the Congress Welcome Reception. Corporate and/or product logo acknowledgment on decorative napkins, on-site signage, brochure invitation, and acknowledgment in the program guide.

Pre-Congress E-Blast
The Congress Organizer will send out one e-blast to all pre-registrants. Promote your booth and/or symposium prior to the Congress. Two e-blasts will be sent each week starting 8 weeks out from the Congress. Failure to send in your content by the deadlines provided will result in your scheduled e-blast being moved to a spot determined by the Congress Organizer.

Available options
HTML provided by sponsor ............................................. € 5,000
(no HTML development needed)
HTML development ................................................................ € 7,500
content only provided to Imedex
Regulatory Compliance

» Sponsors and Exhibitors of this Congress must comply with all Local, European, and International policies governing the advertisement and promotion of pharmaceuticals and distribution of food or goods from exhibition stands

» Exhibitors of this Congress must comply with the policies of the Convention Center of Barcelona (CCIB) regarding provision of food and beverage and rental of related equipment or goods

» Neither Imedex nor the Congress will be responsible for posting or enforcing the above regulations or any others, or for the consequences of any related infractions

Initial Sponsorship Agreement

Sponsors that show interest in supporting the ESMO World Congress on Gastrointestinal Cancer must commit to this support in writing via email to Stacy Brandau at s.brandau@imedex.com.

Upon receipt of the communication, the desired items will be reserved for 30 days from the date of the application and a Letter of Agreement (LOA) will be issued by Imedex.

Executed LOA Guidelines

A fully executed LOA must be signed and received by Imedex within 30 days upon receipt or the item will be made available to other interested sponsors. All signed agreements are final. All commitments are non-cancelable, non-transferable, and non-refundable.

Payment Guidelines

Invoices are generated upon receipt of the fully executed LOA with payment due 60 days from the date of the signed agreement or prior to the start of the Congress. Payments not received by this deadline are subject to late fees.

Companies with an unpaid invoice at the start of the Congress will not have clearance to set up your booth and/or hold your symposium.

Contact accounts payable@imedex.com for wire and/or bank transfer instructions.

<table>
<thead>
<tr>
<th>IMPORTANT DEADLINES</th>
</tr>
</thead>
<tbody>
<tr>
<td>15 January 2019</td>
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<tr>
<td>18 January 2019</td>
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<tr>
<td>18 January 2019</td>
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<tr>
<td>15 March 2019</td>
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<tr>
<td>3 May 2019</td>
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</table>

The Symposia and Exhibition manuals will be posted on the Congress website by end of February 2019.
Expand Your Reach
In Gastro

The Networks

**Oncology Learning Network**

Oncology Learning Network® serves as a collaborative learning and networking environment for a multidisciplinary community of oncology medical professionals through:

» Clinical insights
» Peer-reviewed journal articles
» Interactive features
» Research news updates
» Accredited CE programs and live conferences

### DEMOGRAPHICS

<table>
<thead>
<tr>
<th>Field</th>
<th>MD/DO</th>
<th>NP/PA</th>
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<tbody>
<tr>
<td>Surgical Oncology</td>
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<tr>
<td>Pediatric Hematology/Oncology</td>
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<tr>
<td>Gynecological Oncology</td>
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<tr>
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<td>Radiation Oncology</td>
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<tr>
<td>Hematology</td>
<td>2,172</td>
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<tr>
<td><strong>Total</strong></td>
<td>21,831</td>
<td>4,518</td>
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</table>

Gastroenterology Learning Network

GASTRO360 is a direct-to-practitioner messaging platform designed to provide timely and relevant clinical information to improve patient care.

» Concise and accurate news briefs
» Specialty resource centers
» Commentary and expert advice articles
» Practical, clinical takeaway lessons
» Daily medical trivia
» Interactive networking forum
» Accredited CE programs and live conferences

**The Outcome**

Get your message in front of thousands of clinicians and conference attendees looking for the most relevant, up-to-date education on gastroenterology and gastrointestinal malignancies.

**Let us help you find the right fit.**

Stacy Brandau
Global Business Development
Imedex, LLC Alpharetta, GA USA
Direct: +1 404-384-8416
Email: s.brandau@imedex.com
The Oncology Learning Network is the new, dedicated digital platform serving as a single, definitive resource where oncology professionals can go to access robust clinical knowledge with a mix of expert insight and perspective, interactive features, peer-reviewed journal articles, news, and accredited continuing education.

Visitors to the Oncology Learning Network can:

- Access clinical oncology news, insights, and education across more than twenty-five oncology specialties
- Connect with a global community of oncology professionals
- Learn about important continuing education meetings taking place around the world

Knowledge that has the power to cure.

See what’s on it for you: oncnet.com
Sponsorship Application Form

COMPANY NAME (please type or print)

CONTACT NAME

TITLE

ADDRESS

CITY

COUNTRY

ZIP

EMAIL

PHONE

AUTHORIZED SIGNATURE

DATE

CORPORATE SPONSORSHIP

☐ Platinum Level €120,000

☐ Gold Level €90,000

☐ Silver Level €70,000

☐ Contributor Level €30,000

SATELLITE SYMPOSIA

☐ Concurrent “Mini-Lunch” €50,000

☐ Concurrent Lunch (Thursday, Friday, Saturday) €60,000/

☐ Stand-Alone Evening €35,000

Choice 1

Choice 2

Preferred Room Location

COMMERCIAL EXHIBITION

Total Square Meters

☐ Facade

☐ Corner

☐ Peninsula

☐ Island

WEBCASTS

☐ Session

☐ Symposium

☐ Live Stream €45,000

☐ Digital Webcast €25,000

ENGAGEMENT OPPORTUNITIES

Congress Program Guide Advertisements

☐ Outside back cover €15,000

☐ 1-page Inside back cover €7,500

☐ Additional inside pages €2,500

☐ Inside front cover €10,000

☐ Congress Program Guide Belly Band €25,000

☐ Meet the Faculty Reception €15,000

☐ Congress Poster Viewing & Web Key €50,000

Digital SOV Package €15,000

☐ Outside back cover €15,000

☐ Inside front cover €10,000

☐ Inside front cover €5,000

☐ Congress Hotel Key Cards €30,000

☐ Delegate Transportation Passes €25,000

☐ City Map €20,000

☐ Int’l Travel Grants for Dev. Countries €30,000

☐ Congress Welcome Reception €15,000

☐ Registration Foyer Networking Suite €10,000

☐ Wed Afternoon Congress Break €12,000

☐ Mobile Charging Stations (pkg of 2) €15,000

☐ “Bill-board” Banners (single-sided) €7,500

☐ With back-light €12,000

☐ Corporate Banners (double sided) €16,000

☐ With back-light €18,500

☐ Window Cling – Exhibit Hall 031 €25,000

☐ Window Cling – Poster Hall 021 (single-sided) €18,000

☐ Window Cling – Poster Hall 021 (double-sided) €30,000

☐ Corporate Networking Suite (standard) €35,000

☐ Corporate Networking Suite (custom) €50,000

☐ Flat Screen Video Loop Display €7,500

☐ Congress Lanyards €30,000

☐ Delegate Bag Inserts €5,000

☐ Advert Congress Notepads €20,000

☐ Congress Bag €30,000

☐ Escalator Clings €16,000–25,000

☐ Attendance Cert Printing Station €15,000

☐ Clinical Research Update ☐ Wednesday €25,000 ☐ Saturday €25,000

☐ CRU Videography €12,000

☐ Pre-Congress e-Blast (w/HTML Dev) €7,500

☐ Pre-Congress e-Blast (HTML provided) €5,000

Please fill out the 2019 WCGIC Sponsorship Application Form and send to: STACY BRANDAU / ATTN: 2019 WCGIC

EMAIL: s.brandau@imedex.com

MAIL: Imedex, 11675 Rainwater Drive, Suite 600, Alpharetta, GA 30009 USA

Rermit payment to: IMEDEX

11675 Rainwater Drive, Suite 600, Alpharetta, GA 30009 USA

Please include a copy of the invoice/purchase order with payment.